FREE SETUP GUIDE

The Owner's *Claude Setup.*

If I set up Claude from scratch tomorrow for my business, here's what I'd turn on first. Not for coding. For running a service business.

6 non-negotiables, in order

One **afternoon** to set up

For **owners**, not coders

01

Pick the right model for the job, not the biggest one.

The strongest model for hard thinking. The fast one for everyday work. Most owners run the expensive one for everything and wonder why it costs so much.

02

Turn the effort dial up.

It decides how hard it thinks before answering. Almost nobody knows the setting is there.

03

Feed it your real business before you ask it anything.

Your numbers, your client stories, your prices, your voice. This is the step everyone skips, and it's the only reason my output sounds like me instead of like everyone else's AI.

04

Connect the tools you already live in.

Your email, your docs, your calendar. Whatever you can open at work, it can open. Whatever you can't, it can't.

05

Give every job a gate.

Nothing goes out without my click. Not because the work is bad. Because my name is on it.

06

Save every answer you give it.

Mine keeps a fact bank. It never asks the same question twice. It gets smarter about my business every week.

That's the setup. Six things, one afternoon. Most people spend that afternoon collecting prompts instead. Then wonder why the output feels generic.

> *The setup is the leverage. The prompts are just the steering wheel.*

Already have an employee running?

Steps 3 through 6 are the same ground the 7-step employee build covers, just from the owner's chair instead of the builder's. If you've already read that one, this is the short version. If you haven't: How To Hire Your First AI Employee →

YOUR NEXT STEP

Now build something a business will pay for. *First Site, $27.*

This guide is one piece. First Site is where you use it. Three days, one website, sent to the business it's for. You answer four questions and a Claude Skill does the building. No code. I did it once and got paid $6,350.

See First Site →

One payment of $27. Nothing renews.

Want the whole plan? paidwith.ai · sell is my Skool community. 7 days free, then $149 a month. Or get the library, $297 once.

More free tools: **paidwith.ai/resource**